

PRESS RELEASE

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Yokogawa Establishes IA Global Marketing Center, Appoints Maurice Wilkins VP

Yokogawa Electric Corporation has announced the establishment of a new Industrial Automation (IA) Global Marketing Center in Dallas, Texas, effective January 2008. Dr. Maurice Wilkins, formerly of ARC Advisory Group, will lead the group as VP of Strategic Marketing, Yokogawa IA Global Marketing.

“The mission of the new center is to advance Yokogawa Industrial Automation into a recognized global technology leader,” said David Johnson, President & CEO, Yokogawa Corporation of America. “This will be done through the identification of industry trends and the development of innovative solutions for global issues by leveraging the advanced technology and talent available in North America. Innovated ideas will be the key to establishing a leadership position.”

Yokogawa will work with key user companies, standards organizations, industry associations, internal subject matter experts and Yokogawa’s United States Development Center (USDC) to strengthen its presence in the region. The Center will focus on business outside of Japan.

“We are very excited that Maurice is joining Yokogawa,” said Nobuaki Konishi, Head of IA Global Marketing based in Tokyo. “He is a well respected figure in the Industrial Automation industry, and he brings a wealth of experience and credibility to our newly established Global Marketing Center.”

Wilkins’ previous employment includes Esso Chemical UK, Honeywell USA & Europe, and Millennium Specialty Chemicals. Wilkins is also currently serving as the Chairman of WBF (formerly World Batch Forum).

About Yokogawa

Yokogawa's global network of 18 manufacturing facilities, 84 companies, and over 650 sales and engineering offices spans 33 countries. Since its founding in 1915, the US\$4 billion company has been engaged in cutting-edge research and innovation, securing more than 7,000 patents and registrations, including the world's first digital sensors for flow and pressure measurement. Industrial automation and control, test and measurement, information systems and industry support are the core businesses of Yokogawa. For more information about Yokogawa, please visit our web site at www.yokogawa.com.