



Corporate Marketing
2 Dart Road
Newnan, GA 30265
Telephone: 770-254-0400
Fax: 770-254-1337

PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: March 16, 2010

Contact: info@us.yokogawa.com

Contact Phone: 1-800-888-6400

Release #: 955

Yokogawa Selects TechStar as Sales Representative for Texas and Southern New Mexico

Newnan, Georgia - Yokogawa Corporation of America is pleased to announce that effective March 16, 2010 TechStar, with headquarters in Deer Park, TX, will be providing technical sales and service in Texas and Southern New Mexico for Yokogawa's industrial automation and process control instrumentation divisions.

TechStar will provide complete turnkey solutions featuring the full range of Yokogawa instruments, analyzers and recorders. TechStar will handle sizing, specification and quotation for these products.

"TechStar is an outstanding organization that has gained a reputation in the Gulf Coast as a quality solutions provider and dedicated customer advocate. Yokogawa is likewise known for our high quality and technology solutions and customer oriented approach. The Yokogawa and TechStar partnership in the Gulf Coast will certainly benefit the customers in that region." says Brad Byrum, Vice President of Product Solutions for Yokogawa.

About TechStar

TechStar is a manufacturer's representative firm dedicated to serving multiple industries for the

state of Texas.

As the premier supplier for these industries, TechStar provides high quality sales, service and training. Their full range of products includes level, flow, analytical gas, analytical liquid, instrumentation, and upstream oil and gas products.

Being strategically located allows them to service customer needs with factory certified field service engineers who can perform nuclear/radiological services, calibration procedures, flow surveys, installation/startup assistance, field diagnostics and trouble shooting.

TechStar's corporate facility serves as a factory certified repair depot and training facility. In addition, it also serves as a sales/service hub which allows us to assist with start-up and instrumentation assistance, training and turnkey solutions.

About Yokogawa Corporation of America

Yokogawa Corporation of America is the North American division of \$ 4 billion Yokogawa Electric Corporation, a global leader in the manufacture and supply of instrumentation, process control and automation solutions. Headquartered in Newnan, Georgia, Yokogawa Corporation of America offers a variety of clients with leading products on the market as analyzers, flowmeters, transmitters, controllers, recorders, data acquisition products, measuring instruments, distributed control systems, and more. For more information about Yokogawa, please visit our website www.yokogawa.com/us.