



Corporate Marketing
2 Dart Road
Newnan, GA 30265
Telephone: 770-254-0400
Fax: 770-254-1337

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Contact: info@us.yokogawa.com

Contact Phone: 1-800-888-6400

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Yokogawa Selects BBP Sales as Sales Representative for Louisiana and Southern Arkansas

Newnan, Georgia - Yokogawa Corporation of America is pleased to announce that effective March 16, 2010 BBP Sales, with headquarters in Baton Rouge, LA, will be providing technical sales and service in Louisiana and Southern Arkansas for Yokogawa's industrial automation and process control instrumentation divisions.

BBP Sales will provide complete turnkey solutions featuring the full range of Yokogawa instruments, analyzers and recorders. BBP Sales will handle sizing, specification and quotation for these products.

"BBP Sales, together with Yokogawa, will provide total industrial solutions to our customers by combining their existing product offering, coupled with their excellent service capabilities and robust infrastructure", says Brad Byrum, Vice President of Product Solutions for Yokogawa.

About BBP Sales

BBP Sales is a manufacturer's representative dedicated to supplying customers with high quality products and services on time and at a fair price. Established in 1990, they have grown to represent many quality instrumentation companies in Louisiana and Southern Arkansas.

They have an excellent and experienced sales team. Both their inside and outside sales forces are very knowledgeable and committed to supplying our customers with high-quality products and services.

In addition, they have an experienced service department that is ready and willing to assist with start-up, repair, configuration, training or all of the above as required.

About Yokogawa Corporation of America

Yokogawa Corporation of America is the North American division of \$ 4 billion Yokogawa Electric Corporation, a global leader in the manufacture and supply of instrumentation, process control and automation solutions. Headquartered in Newnan, Georgia, Yokogawa Corporation of America offers a variety of clients with leading products on the market as analyzers, flowmeters, transmitters, controllers, recorders, data acquisition products, measuring instruments, distributed control systems, and more. For more information about Yokogawa, please visit our website www.yokogawa.com/us.