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PRESS RELEASE

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Yokogawa Wins Gold Best of Sensors Expo Award in the Data Acquisition Products Category

Newnan, GA, June 15, 2010 – Yokogawa Corporation of America today announced that it has been awarded a *Gold Sensors* “Best of Sensors Expo” award in the Data Acquisition Products category. Yokogawa won the award for its new DL850 ScopeCorder. The DL850 ScopeCorder is an instrument type which combines the benefits of an oscilloscope and a data acquisition recorder into a single, versatile measurement and analysis tool.

The Sensors “Best of Sensors Expo” awards honored the most exciting new products that were on display at the Sensors Expo & Conference, which took place at the Donald E. Stephens Convention Center in Rosemont, IL. All entries were judged on the basis of potential impact, application, distinctiveness, timeliness, and availability.

The panel of judges included the Sensors magazine’s editorial staff, members of the editorial advisory board, and industry experts including Melanie Martella, executive editor of *Sensors*, Ed Ramsden from Lattice Semiconductor, and Deb Lickness and Bruce Upchurch from John Deere.

“The awards program recognizes cutting-edge solutions in the sensors marketplace,” said Martella. “All of the nominations demonstrated exceptional innovation, integration, and ease-of-use. We believe this year’s winners will be leaders in the sensors marketplace and offer our congratulations to the companies recognized.”

About Yokogawa

Since its' foundation in 1915, Yokogawa has been recognized as a technology leader.

Annually, Yokogawa reinvests nearly a quarter billion dollars in research in development, much of it aimed at core technologies like test and measurement. As a result, Yokogawa's annual corporate revenues have grown to nearly \$4 Billion while amassing more than 6,000 patents and registrations.

Sensors

Sensors is the authority for smart design, applications and networks. *Sensors* provides focused news in the markets where sensor and related technologies are applied as part of a company or organization's business and competitive strategy: Electronics & Computers, Machine Manufacturing, Process Industries, Automotive, Aerospace/Military/Homeland Security, Specialty Markets: Medical Devices, Engineering/Architectural, R+D, Wireless Networking & M2M, and more. For more information visit www.sensorsmag.com.

About Sensors Expo & Conference

Sensors Expo & Conference is the leading sensor event in North America exclusively focusing on sensors and sensor-integrated systems. The conference program is dedicated to exploring the most up-to-date innovations in sensor technology including physical sensors, sensor networks, biosensors, MEMS/nanotechnology, instrumentation & controls, intelligent systems, machine-to- machine communication, wireless sensing and IT technology. For more information visit www.sensorsexpo.com.

About Questex Media Group, Inc.

Sensors Expo & Conference and Sensors Magazine are owned and operated by Questex Media Group LLC, a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA. The company's media properties include over 100 print and digital media publications, 45 conferences, tradeshow and events, as well as a range of

research, data and information products. The company's combined operations include more than 400 employees in offices throughout North America, South America, Asia and Europe.

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