



Corporate Marketing
2 Dart Road
Newnan, GA 30265
Telephone: 770-254-0400
Fax: 678-423-2601

PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: March 8, 2011

Contact: info@us.yokogawa.com

Contact Phone: 1-800-888-6400

Release #: 991

Yokogawa Joins PROFIBUS User Organization

Yokogawa Electric Corporation has joined the PROFIBUS Nutzerorganisation e.V. (PNO), an interest group for the PROFIBUS and PROFINET standard communication protocols that are widely used in industrial automation applications.

Originally developed to meet the needs of the discrete manufacturing industry, PROFIBUS has evolved into a fieldbus standard for both discrete manufacturing and process automation.

PROFIBUS and PROFINET are standardized under a range of international standards, the most important being IEC 61158 and 61784.

Masatoshi Nakahara, General Manager of the Marketing Center at the Industrial Automation Business Headquarters, commented as follows regarding Yokogawa's membership in the PNO: "In addition to FOUNDATION™ fieldbus and the HART protocols, we see PROFIBUS DP and PROFINET as especially important protocols for industrial automation - not only in central Europe and other mature markets, but increasingly in the Asia-Pacific region and China. Yokogawa currently offers a range of PROFIBUS based products and solutions, and we are committed to expanding our portfolio in the future.

With some 19,500 employees worldwide and a turnover of well over US\$3 billion, we perceive ourselves to be among the leading suppliers of industrial automation solutions, with our main focus on the process industries. Along with our strong worldwide presence, we believe that we are the market leader in the Asia-Pacific region, China, and Japan a situation that will benefit PROFIBUS technology in general.”

About PROFIBUS Nutzerorganisation e.V.

The PROFIBUS Nutzerorganisation e.V. (PNO) was founded in 1989 as a non-profit organization. The PNO is owner of the PROFIBUS and PROFINET technologies, and is responsible for the future development of these standards. PROFIBUS & PROFINET International, of which the PNO is a part, is currently the world’s largest interest group for industrial communications, covering all aspects of industrial automation. In total, more than 35 million PROFIBUS and more than 3 million PROFINET products are currently installed worldwide.

About Yokogawa Corporation of America

Yokogawa Corporation of America is the North American division of \$3 billion Yokogawa Electric Corporation, a global leader in the manufacture and supply of instrumentation, process control and automation solutions. Headquartered in Sugar Land, Texas, Yokogawa Corporation of America offers a variety of clients with leading products on the market as analyzers, flowmeters, transmitters, controllers, recorders, data acquisition products, measuring instruments, distributed control systems, and more. For more information about Yokogawa, please visit our website www.yokogawa.com/us.

About Yokogawa

Yokogawa's global network of 25 manufacturing facilities and 80 companies spans 54 countries. Since its founding in 1915, the US \$3 billion company has been engaged in cutting-edge research and innovation, securing more than 7,200 patents and registrations, including the world's first digital sensors for flow and pressure measurement. Industrial automation and control, test and measurement, information systems and industry support are the core businesses of Yokogawa. For more information about Yokogawa, please visit our web site at www.yokogawa.com.