

May 19- 21, 2009
InterContinental Hotel
Houston, TX

www.yokogawa.com/us/usergroup

2009

**TECHNOLOGY FAIR
& USERS CONFERENCE**

YOKOGAWA 

2009 TECHNOLOGY FAIR & USERS CONFERENCE

May 19- 21, 2009
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Houston, TX
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Ladies and Gentlemen,

Greetings! On behalf of the Steering Committee, I invite all of you to join us for the ninth Technology Fair & Users Conference scheduled for May 19 – 21, 2009, at the InterContinental Hotel in Houston, Texas. No matter whether you are a long-term user or someone new to Yokogawa products, you will find value in participating in this year's program.

This year's program offers some truly unique opportunities to learn more about Yokogawa solutions and how they can assist you in achieving safe, reliable and profitable operations in your facility.

You will be able to:

- Gain insight to the latest industry information and trends such as Wireless standards, SIS lifecycle, FOUNDATION Fieldbus™, and much more
- Collaborate/network with peers and industry leaders
- Attend hands-on workshops and seminars that will earn you Professional Development Hours (PDH) certificates
- Interact with many of Yokogawa's value-added suppliers to see how their technologies and services can fit directly into your business model
- Learn more about Yokogawa's products, services, solutions, and future vision of the company

To learn more about the conference, join the Users Connection or gather additional detail on the sessions, workshops, and presentations, please go to www.yokogawa.com/us and click on the conference link.

If you would like to gain a slot in the conference, simply submit a short abstract describing your topic of interest as described at www.yokogawa.com/us. Follow the "Users Conference & Exhibition Call for Presentations" link or contact Bruce Jensen at bruce.jensen@us.yokogawa.com.

Final deadline for abstracts is March 23, 2009. Registration fees are waived for all presenters.

We hope you will join us!

Sincerely,



Matt Arcy, P.E.
Chevron
Chairman, Yokogawa Users Steering Committee

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Keynote speakers



Terry Jones founder and former CEO of Travelocity.com is now a managing principal of Essential Ideas, a consultancy that helps companies transition to the digital economy.



Mark Peters Vice President of Gulf Publishing (World Oil and Hydrocarbon Processing magazines) will give an update on the state of the hydrocarbon processing industry.

Technology Fair

Come walk through the Technology Fair and learn how Yokogawa's VigilantPlant® innovations can help you achieve operational excellence. The Technology Fair will showcase industry solutions and products from Yokogawa and its partner and solution providers.

The Technology Fair is open to the public. However, you must register to attend. To find out what is included with type of registration, please go to www.yokogawa.com/us/usergroup.

Call for presentations

The Users Conference presentations provide a forum for users to share knowledge of how to apply solutions to automation challenges. If you would like to give a presentation on how Yokogawa solutions helped your business, please contact Bruce Jensen at 281-340-4239, bruce.jensen@us.yokogawa.com. **Abstracts are due by March 23, 2009.**

Yokogawa will waive all conference charges for speakers who are selected to present. All Users Conference events require registration.

Training

In conjunction with the Technology Fair & Users Conference, Yokogawa is pleased to offer two types of training courses.

Yokogawa product training:

- Networking, Tuesday, May 19, 1-3 PM
- Analytical, Wednesday, May 20, 10 AM - Noon
- Field Instruments, Thursday, May 21, 10 AM - Noon

Hospitality night

Attendees to the Yokogawa Technology Fair & Users Conference are invited to relax and network on Yokogawa's hosted hospitality night.

• Customer Appreciation Party – Tuesday, May 19, 6 – 10 PM

This party is open to all attendees of the Technology Fair & Users Conference. For updates, go to www.yokogawa.com/us/usergroup



On Tuesday evening, socialize with drinks and hors d'oeuvres while enjoying the 80's style music of the Spazmatics, a goofy group of guys that "rock the house" wherever they go! This is your opportunity to discuss with your peers common issues and best practices associated with your industry.

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Easy to register

Registration is open for the 2009 Yokogawa Technology Fair & Users Conference. To attend, you may register in any of the following methods.

- Go to www.yokogawa.com/us/usergroup and register online
- Fill out the attached form and fax it to 281-340-3992, attention Kari Mitchell
- Download and print the form from www.yokogawa.com/us/usergroup and email, fax or mail it to:

Yokogawa Technology Fair & Users Conference
 Attn: Kari Mitchell, Manager, Corporate Communications
 12530 West Airport Blvd.
 Sugar Land, Texas 77478
 Fax: 281-340-3992
usersconference@us.yokogawa.com

All Users Conference events require payment and registration. Fees include the cost of the venue, breakfasts, lunches, two hospitality nights, and the conference proceedings on DVD. Delegates will be responsible for their own hotel bills unless otherwise indicated by Yokogawa personnel.

Tuesday, May 19		Wednesday, May 20			Thursday, May 21			
7 - 8 AM	Continental breakfast	7 - 8 AM	Continental breakfast		7 - 8 AM	Continental breakfast		
8 - noon	General Session Keynote Industry Outlook Discovery Ballroom	8 AM	General Session Technology Keynote/ Yokogawa Roadmaps Discovery Ballroom		8 AM	Users Conference Session #4	Exhibition	
		9 AM			9 AM			
10 - noon		10 - noon	Exhibition	Free training seminar Analytical	Users Conference Session #3	10 - noon	Users Conference Session #5	Free training seminar Field Instrument
noon - 1 PM	Lunch / Exhibition	noon - 1 PM	Lunch / Exhibition		noon - 1 PM	Lunch / Exhibition		
1 PM		1 PM			1 PM			
2 PM	Free training seminar Networking	2 PM	Users Meeting Only		2 PM			
3 PM		3 PM			3 PM			
4 PM	Exhibition opens Legends Ballroom	4 PM			4 PM			
5 PM		5 PM	Exhibition		5 PM			
6 PM		6 PM			6 PM			
7 PM		7 PM			7 PM			
8 PM	Customer Appreciation Party Legends Ballroom							
9 PM								

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Who should attend?

- Those who are interested in looking into the Future of Industrial Automation and seeing how the technologies which progress one industry can move others forward as well
- Those who own, operate or integrate Yokogawa's Industrial Automation solutions or plan to in the future
- Those interested or involved in the Pharmaceutical, Upstream Oil & Gas, Chemical, Refining, LNG, or Power industries
- Plant managers and engineers who have established goals of increased plant efficiency and productivity
- Individuals who want to learn and share ideas and best practices with product and industry specialists, systems integrators, representatives, suppliers, and fellow users

Dress code

The dress code for all events is business casual.

Visitors to Houston

Visitors to the Houston area are invited to contact the Houston Convention and Visitors Bureau at www.visithoustontexas.com or contact the Greater Houston Convention and Visitors Bureau at 1-800-4Houston.

Communication opt-ins

- Users Newsletter - If you would like to sign-up to receive the newsletter, please contact [Kay Campbell](mailto:kay.campbell@us.yokogawa.com) at kay.campbell@us.yokogawa.com.
- User Connection forums - Yokogawa Corporation of America provides customers with the ability to converse with peers as well as receive monthly updates on our products, events and conferences. For more information, please go to <http://userforum.us.yokogawa.com>.

Exhibitors

Partners and others who wish to exhibit at the Technology Fair will be supplied with a 8 ft space. For more information contact [Kay Campbell](mailto:kay.campbell@us.yokogawa.com). Cost to exhibit is \$1,495 (\$1,695 after April 20) and includes one full conference registration. Exhibit space is limited this year and available on a first-come, first-served basis, so apply early! You may register as an exhibitor at the [Technology Fair & Users Conference](#).

2009 Users Steering Committee



Matt Arcy,
Chairman
Chevron



Darren Goodlin
ABInBev



Chuck Hartshorn
Reichhold



Chuck Fortner,
Vice Chair
Precision
Engineering



Stuart Knott,
SABIC
Innovative
Plastics



Dr. Chin Hieng Yong
Shell E&P